

Event Advisory  
February 11, 2018

**30 of the best Canadian indie men and women's all-fashion and accessory designers offer limited run spring designs on March 17<sup>th</sup> and 18<sup>th</sup>**

**First Pick Handmade transforms Heritage Hall into a two-day pop up boutique department store selling head to toe handmade fashion**

(Vancouver, BC) -- First Pick Handmade [www.firstpickhandmade.com](http://www.firstpickhandmade.com) will again transform Heritage Hall into a 3,300-square foot pop up boutique department store for those that value Canadian design and quality materials on Saturday, March 17<sup>th</sup> to Sunday, March 18<sup>th</sup> at Heritage Hall, 3102 Main Street, Vancouver. This first-ever Spring fashion only event features a seasonal edit, building on the First Pick Handmade "head to toe handmade" concept: bikinis (Bikini Empire); light weight shawls (Frances Felt); linen garments and towels (Le Fil Rouge Textiles); hemp tees and tanks (Novel Supply); wedding ready chic (Jessica Redditt Designs, DRZDWSK (men's dress pants); and natural skin care (Quw'utsun' Made, Conscious Care).

"Shows like First Pick Handmade really help consumers with ethical and slow fashion purchasing decisions. Many consumers want to be more responsible with their consumer dollars, but it can be hard to wade through websites and online stores," says Janna Hurtzig, First Pick Handmade event founder. "At First Pick Handmade, we provide careful, seasonal curation to assist busy consumers in buying local and sustainably, all in one place. Our "head to toe handmade" concept showcases the amazing array of goods being made here in Canada, in an intimate setting where customers can mingle with the designers. What sets us apart from many shows is our level of quality brands and exclusive fashion focus."

What: First Pick Handmade – two-day pop up Canadian and indie designer boutique event

Date: Saturday, March 17<sup>th</sup> and Sunday, March 18<sup>th</sup>

Hours: 11:00 am to 6:00 pm

Where: Heritage Hall  
3102 Main Street, Vancouver, BC

Tickets: \$3.00 per person, at the door or Eventbrite  
[https://www.eventbrite.ca/e/first-pick-handmade-market-spring-2018-tickets-43015246761?utm\\_term=eventurl\\_text](https://www.eventbrite.ca/e/first-pick-handmade-market-spring-2018-tickets-43015246761?utm_term=eventurl_text)

**First Pick Handmade Spring 2018 Vendors Include:**

**Clothing:** Bianca Barr Design, Dahlia Drive, DRZDWSK, Jessica Redditt Designs, Novel Supply, Street and Saddle, Le Fil Rouge Textiles

**Jewelry:** Black Solv, Bianca Barr Designs, Billy Would, Joanna Lovett Sterling, Kolton Babych Fine Jewelry, Roberto Fioravanti, Soma Mo, Zula Jewelry/Neon Love by Zula

**Bags, Belts + Wallets:** Bronsino Designs, KRSD Leather, My Bukuro

**Swim, Active Wear and Lingerie:** Bikini Empire, Daub and Design/Daub Active, Revol Girl

**Accessories:** Frances Felt, Le Fil Rouge Textiles, Winterlux Recycled Cashmere, XS-Unified,

**Skin Care and Beauty:** Conscious Care, Quw'utsun' Made, Xzola Beauty

**Vendors with Men's Items:** Black Solv, Billy Would, Bronsino, Conscious Care, DRZDWSK, Kolton Babych Fine Jewelry, KRSD Leather, Joanna Lovett Sterling, Le Fil Rouge Textiles, My Bukuro, Novel Supply, Roberto Fioravanti, Winterlux Recycled Cashmere, Quw'utsun' Made, Zula Jewelry/Neon Love by Zula

**About First Pick Handmade:**

First Pick Handmade was created and curated by Janna Hurtzig of the local Winterlux Recycled Cashmere and Astrosatchel labels. Since 1988, Hurtzig has been part of Vancouver's handmade scene in numerous roles such as vendor and show coordinator, so she knows what makes for a good experience for both the vendor and the consumer. Hurtzig has been a co-organizer for Shiny Fuzzy Muddy, one of Vancouver's most popular and successful Holiday markets currently celebrating their 16<sup>th</sup> year. Hurtzig has also sold her designs at popular shows across Canada for the last 11 years.

**Find First Pick Handmade on social media:**

Instagram: firstpickyv

Facebook: First Pick Handmade

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**Media Contact:**

Fawn Mulcahy, The Fawnz Creative Communications  
604.961.3314  
thefawnz@telus.net